



Town of Belchertown  
**SCHOLARSHIP COMMITTEE**  
School Central Office  
14 Maple Street  
Belchertown, MA 01007  
Tel: 413-323-0425



## Final Minutes of October 17, 2018

Members Present: Karol Coffin, Lisa Aiken, Lorraine Alves, Ruby Bansal, Erica Rose, Donna Lusignan.  
Minutes prepared by joint-clerks K. Coffin and L. Alves.

5:33pm –Open Meeting

- Minutes – L. Alves motioned to accept the minutes of September 19, 2018 as written, E. Rose seconded. All in favor 6:0.

- **Discussion Items/Updates:**

Scholarship Fund Account Balance Update: The fund balance as of October 2, 2018 was \$3828.04.

Online Donation Fees/Charges: D. Lusignan confirmed, through the Towns Treasurer/Collector that additional bank processing fees may be applied when making an online donation via debt or credit card. This fee is added on top of the donation amount and goes directly to the bank with the donated amount going directly into the scholarship fund. Fee amounts are posted when accessing the online payment process via the towns Treasurer/Collector website.

Private Donation Match Challenge: An anonymous private contributor has pledged a challenge to match raised funds up to \$2500 beginning October 1, 2018. The committee accepted this challenge and has begun campaign efforts to meet this goal.

Press Release –Match Challenge: The committee will request a free small block ad/press release to appear in the Belchertown Sentinel Newspaper, informing the community of a private match challenge up to \$2500 for the scholarship fund. Chairman Lusignan will connect with the editor to post this ad.

- **Action Items:**

Finalize FAQ Insert-Cont'd: The committee continued its work on revising the FAQ insert. This insert will be finalized at the next meeting.

3<sup>rd</sup> Quarterly Tax Bill Insert ( by 12/1): The committee will be inserting the FAQ sheet into the next quarterly tax bill mailing cycle. It will additionally note our ongoing private challenge.

Set Next Meeting Date: The Committee set its next meeting for Wednesday, November 11, 2018 at 5:30pm, located at the School Central Office.

- 6:37pm L. Alves made a motion to adjourn the meeting. R. Bansal seconded.  
Vote unanimous 6:0