

Meeting Minutes

Committee/Board: Belchertown Cultural Council

Date: August 27, 2018 Time: 7-9PM Location: Town Hall Room 104

Present: Jen Turner, Jennifer Whitehead, Matt Grillo, Nicole Carlson, Jocelyn Walker, April Jasak-Bangs

- Defined everyone's preferred mode of communication
- We will be trying out Slack as a platform to communicate. If we hate it, we will move on. Could be a great way to stay organized (conversation threads, file sharing etc). Will only work if everyone is on board.
- Jen Turner will share the BCC google docs and dropbox with everyone
- Add contact list to SLACK and google docs

Job Descriptions

- MCC requires: Chair, Secretary, Treasurer
 - April to take over meeting minutes (except for the 9/4)
 - Ask Melissa if she would be interested in being our treasurer (seems like a natural fit with her background in banking)
- Marketing Committee 3-4 people
 - Social media/Email Newsletter 2 people
 - Press Releases - 1 person
 - Webmaster/Calendar Keeper - 1-2 people
- Grant Cycle Team 2-3 people
 - Treasurer
 - Chair (point person for applicant questions)
 - Timeline keeper
- Volunteer Coordinator
- Intern

Budget

- Acknowledge we need an official one.
- Marketing will have a sizable chunk
 - Brochure including all BCC programming
 - Website costs (hosting, domain)
- Do we want to invest in Hannah as a consultant?
 - April to send everyone notes from the Gail/Jen/April meeting re: consultants, grants and forming an arts planning committee
 - Does Hannah have a website that the council can check out? EVeryone needs more information about her before making an informed vote on whether or not we want to officially hire her.
- We will revisit this big item at a later date.

Priorities Highlighted for the Next 12 Months

- Grant Cycle
 - Marketing and management
- Continuing relationship building throughout town departments
- Recruitment for programming
- Website
- Winter Light Night
- Art Walk
- Food Truck Fridays

Fair Parking

- The Grillo Family has offered BCC the opportunity to do a parking fundraiser for the 2018 Belchertown Fair.
- Jen Turner will send out a signup genius to see if we can get coverage for 24 shifts
- If we can't solid commitments to cover all 24 shifts we will let Matt know at the 9/4 meeting, and then we can discuss splitting the parking lot times with the Belchertown Educational Foundation

SOAAR

- Jen Turner to send out a sign-up genius for a BCC table at this event

Next meeting 09/04/2018, 7:00pm Clapp Memorial Library - If anyone would like agenda items added please email Matt Grillo who will be posting this meeting