Belchertown Cultural Council Meeting Minutes

Committee/Board: Belchertown Cultural Council

Date: May 7, 2019  Time: 7:00pm  Location: CAR at the Clapp Memorial Library

Present: Jen Turner, Jennifer Whitehead, Nicole Carlson, Jocelyn Walker, April Jasak-Bangs, Audrey Anderson, Gretchen Duhaime, Melissa Mann

Visitors:

- Correspondence
  - $100 sponsorship from Little Friends
  - Carey Fink never resigned so we have an open seat
    - Advertising for vacant seat
  - Received the $500 festival grant for ArtWeek

- Bills to Pay
  - La Boa Brava - $150
  - Little Bird - $120
  - Chris Blair - $54.44
  - David Hyde Costello - $500
  - Mae - $200
  - Attack Bear Press - $500 - voted approved unanimously
  - Amy the designer - $1500
  - Collective Copy - $728
  - Turley - $150

- Outstanding Bills for Art Week:
  - April’s Michael’s receipt
  - Sarah Maroney - for Workshop and Grant Reception
  - Ora McKinney

- Artists to pay
  - David Neill - $605 for swing band

- Patrick Center Committee Update
Narrowed complex designs down to the final
More lighting in parking lot
Being voted on during Town Meeting on May 13th
1.5 million over 15 years from tax payers (about $22 per year for residents)
Phase 1 - splash park, 2 basketball courts w/ lighting, renovation of snack shed/bathrooms
If approved at town meeting they will apply for $400,000 grant for Parks & Rec
  ■ Good candidate because we've never applied for it before
Jill from Historical society is getting certified so they can apply for Historical grants

Town Meeting - May 13th
  ○ Patrick Center is warrant 12
  ○ BCC is warrant 16
  ○ Push coming out to vote

Jen Applied for $2500 MCC Project Grant for supplemental art programs during Food Trucks
  ○ Thinking: Attack Bear Press, Paper Project historical rubbings, bringing Ora in for hands-on art activities, Roland twisted metal/sculpture garden

Sponsorship Update
  ○ we are anticipating around $2500ish

Event updates
  ○ Art Week Follow-up
    ■ International Folk Dancing Contact: Cindy Laiselle coaster@charter.net
      323-6330 she is from BVJ
    ■ Coffee House was “incredible” - hoping to expand and do another one during the summer
    ■ April, Jen, and Audrey did a brain dump on Friday May 3rd - April will digitize those notes and send it out to the full group
    ■ Public Feedback Survey - Audrey is sending it out this week
    ■ Woman from ArtWeek stopped by
      ● thinking about moving date
      ● Wants to do a case study on us

Food Truck
  ■ Bands Update
    ● Nicole Anliker is the cat/band rangler for us
    ● Louis the luthier might be interested in August
    ● Jennifer to send Jaque Hooten’s email address to Nicole A.
  ■ Truck Update
    ● Waiting from payments from: Hot Oven Cookies, La Mesa, 413 Eats, $125 from Nom Nom
    ● Insurance Paperwork and vendor agreements are ALL in
■ Merchandise
  ● finding out about pricing for blankets (not sure it’s worth the expense)
  ● Definitely doing stainless cups - Nicole asked for ones with lids
■ Jennifer checking in with Stop & Shop re: 5 gallon water
■ April to contact Steve re: tables and trash and electricity
■ Jen checking in with Police and Fire
■ Melissa following up with porta potty quote
■ Deliverables for Amy:
  ● Sandwich banner
  ● Turley Ad - 1 for each event
  ● FB - event/header photo - moving gif
  ● 8.5x11 cut in half
  ● Posters for local businesses/departments
■ Next Planning committee - May 23rd 7:00pm
■ 4H
  ● Want to do something in honor of woman who just passed away
  ● Asked to sell popcorn and decorate cookies
  ● BCC suggesting they stay away from any food related activities
  ○ Phoenix Fruit Farm
    ■ Hired a marketing manager - Amanda Halprin
    ■ Opening new market space to artists
■ Next BCC Meeting June 4, 2019 7:00pm @ Clapp Memorial Library