



Belchertown Cultural Council Town Hall, 2 Jabish Street, Belchertown, MA 01007  
E: [hello@belchertownculturalcouncil.com](mailto:hello@belchertownculturalcouncil.com)

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## Belchertown Cultural Council Meeting Minutes

**Committee/Board:** Belchertown Cultural Council

**Date:** April 2, 2019 Time: 7:00pm Location: CAR at the Clapp Memorial Library

**Present:** Jen Turner, Jennifer Whitehead, Nicole Carlson, Jocelyn Walker, April Jasak-Bangs, Audrey Anderson, Melissa Mann, Gretchen Duhaime

**Visitors:** Sarah Maroney, Kyle Thibeault, Wyatt Aloisio, Trista Hevey, Nicole

Approved March meeting minutes

Correspondence - none

Artists to pay - none

Wyatt - New Editor at Sentinel

- For Art Week - last year Article page 1
- Last year printed map
- Share - art walk line up google doc
- Teaser article the 18th
- Get Wyatt photos - email to [waloisio@turley.com](mailto:waloisio@turley.com)
- Full map and details 25th
- Everything for teaser by Friday April 12th -
- Wyatt adding us to calendar listing

Kyle - Talking about Food Truck Fridays

- No issues with parking - just fill out simple paperwork for July + August (Kyle emailing)
- There is enough electricity we MAY have to run extension cords for bands
- Going to talk to Steve about adding electricity to the pavillion next to Jessica's
- No one scheduled at the lower fields
- In August - doing movie night at the end - down by the dugout

- Access to Chestnut Hill Gym in August for activities
- Come up with a rain plan utilizing indoor space.
  - Auditorium, Cafeteria, and Gym
  - If rain is in the forecast swap trucks to upper lot.
  - Can we have food in Gym? - and what is the occupancy? (Nicole to follow up with Kyle about this)
  - How do we rain date reserve? Don't want to have to pay if we don't need it. Kyle will ask and get back to us about this.

#### Food Trucks Continued

- Budget \$750 for BANDS per event
- One band per event coordinates sounds and they get paid extra \$100
- June: Babydriver, Ramshackle, Sypek Brothers
- July: The Fun Cups, The Willies, Blue Groove, Des Roy
- August: Jaque Hooten, Des Roy, Chicken Yard
- Reviewed Samples for picnic blankets
  - BCC logo for solid color blanket (color TBD based on BCC and FTF branding)
  - T-shirts and tanks w/ food truck logo - this year's date with new color shirt
- Melissa spoke to Candace from Parkers Portables
  - She asked for dates, then will send quote
  - Melissa emailing her that info

#### Winter Lightnight

- Planning meeting next Wednesday at the Family Center
- Working on Town Common application
  - Shifting timeline up an hour for more daylight
  - Will be submitted next week
- 4H has the common in the morning - but are totally on board for sharing during set up etc.
- 4H ends at 3 - WLN kicks off at 3
- Possibly expanding into Town Hall to spread vendors out
- Parish House re-did basement, could be used for artisan fair
- Fundraisers
  - Sip and Paint at Claymates during Art Walk - \$20 (register online)
  - July 13th - poker tourney (still working on logistics)
    - Renting VFW
    - \$50 buy in, including dinner, part to the cash prize, and other part to WNL
    - Looks like VFW will have to run the event and donate to WLN
    - Separate event during the day - sign painting
  - Antonio's in the Fall
  - Look into Villa Rose - 20% fundraiser
- Trista submitted receipt for storage bins

#### Marketing

- VOTE: Turley matching \$750 budget - total budget \$1500
  - Approved 7 yes - 1 abstained (Jocelyn)
- Art Walk - save the date for week of April 8th - 1/8th (\$150)
- Wyatt will be covering EACH event with teaser article and detailed page spread
- April - emailing Amy to get 1/8 page ad for art week - due Friday at 5:00pm

#### Finance Committee

- We've been approved for \$4000
- Budget will be voted on at Town Meeting

#### Sponsorship

- Melissa drafted a letter
- Universal donors to cover all the events
  - Difficult because we don't have a lot to give back
  - Sponsors need to know what the money physically sponsors
    - Bands
    - Porta potties
    - Stage
    - Art supplies
    - Marketing materials
    - Website
    - Logistics during events
    - Subsidize workshops?
  - Tell them WHERE their recognition *could* be present (our choice)
  - Letter to the editor thanking all the sponsors (free)
    - Cut out and send TO the sponsors in a thank you note
- Melissa sending out new draft and starting to compile list of businesses
  - Everyone will add to that and touch base with businesses they have the closest relationships with.

#### Grant Reception

- May 5th (Cinco de Mayo) - closing out art week
- Type-in with Alex
- Open to the public
- Jennifer W. asking for permission for library 3-5
- Invite Selectboard, reps, etc.
  - Need postage
- Jen T - Ask Grillos to do invite
- Jen T + Sarah - Ask friendly food vendors for donations
  - Sarah will cover any holes so we don't have to outsource catering
- Need to ask for music
  - Jennifer W. will ask a few folks - uke
  - Maybe Des? (Jen T reaching out)

### The Green Room

- Trying to get approval to reach out to Principal at Chestnut (different school)
- Tell her to reach out to Vice Princ. At Swift River
- If no response then OK to move schools

### Jen Turner running for Selectboard

- If she is elected she will need to step down from BCC

Next Meeting: May 7, 2019 @ 7:00pm Clapp Memorial Library